

TESSA EDISON

"Builds Communities, Brands Visionaries, Bridges Opportunities"



Tessa Edison is a visionary entrepreneur, futurist, and multi-business CEO shaping the real estate ecosystem from every angle. She owns and leads three companies that collectively serve the industry: ASSET Management Consulting, a boutique branding and advisory firm helping developers and construction companies craft distinctive identities and tell impactful stories; Answer Abstracts, a trusted title abstracting firm providing the due diligence and research that power real estate transactions; and her own emerging development ventures, where she now brings direct experience in public-private partnership (P3) projects, having completed her first development and cut the ribbon on a community she helped bring to life, an opportunity that underscores her mission to create pathways for generational wealth. Before launching her own firms, Tessa served for 15 years as Vice President of Business Development, where she generated over \$100 million in business and built the strong industry relationships that continue to anchor her work today. With more than 20 years of experience, she has influenced over \$700 million in deals and continues to integrate branding, P3 development, and emerging technology to empower developers, visionaries, and future generations.

PROFESSIONAL EXPERIENCE

Founder of ASSET Management Consulting

Specializes in branding and marketing for real estate projects, elevating their stories and community engagement.

Co-founder of Answer Abstracts

Expertise in detailed title examinations and property history.

Non-Profit Leadership

Founder of Building London Bridges, enhancing support for local charities.

Member of THE BOW COLLECTIVE™, an organization and sisterhood of the Nation's top 1% of small business owners. As "Business Philanthropists" they work together to bring awareness, business opportunities, and capital resources to entrepreneurs.

AWARDS & RECOGNITION

BOW Knows Growth Award, The BOW Collective
 Brava Award, SmartCEO Magazine
 Member of the Year, AAREP DC
 Virginia E. Williams Service Award, Covenant House
 Greater Washington
 Incredible One Enterprises, Coaching Client Award

SIGNATURE TALKS

BUILDS COMMUNITIES

Growing as an Entrepreneur Through the ESBI Quadrant: A practical guide to moving from employee to business owner to investor, using real-world lessons to strengthen both personal growth and the communities served.

BRANDS VISIONARIES

The Brand Advantage: Creating a Distinctive Identity: Applying sports marketing principles to create a memorable, trustworthy brand that positions leaders and organizations for lasting influence.

BRIDGES OPPORTUNITIES

Building Wealth Through Real Estate: A Blueprint for the Next Generation: An inspiring talk designed to empower younger audiences with the tools and mindset needed to leverage real estate as a vehicle for legacy wealth.

MEDIA FEATURES & SPEAKING REEL

- [Watch Tessa's ribbon-cutting remarks](#) as she celebrates her first completed public-private partnership (P3) development project, marking a milestone in building generational wealth through real estate.
- Tessa shares her unexpected journey from sports marketing to owning multiple real estate businesses on the [Women of Color in Business Podcast](#).
- Tessa shared her experience with [Estate Planning and its path to Generational Wealth](#).
- Tessa appeared on the first [#MOYATalks](#) on DMV Heritage. [Watch here](#).
- Tessa gives insights on navigating [Equitable Economic and Community Development](#).
- Tessa shared a message at African American Real Estate Professionals [Women of Color in Real Estate Development](#) about Community Engagement.
- Tessa helps businesses adapt and thrive with forward-thinking strategies, recently authoring [How to 'Check Out' the Next Four Years and Still Make Money](#), an eBook on the transformative power of AI tools.

Whether she's speaking to emerging entrepreneurs, real estate professionals, or corporate teams, Tessa inspires audiences to take action and build the life they've envisioned, one bold step at a time.

READY TO HAVE TESSA EDISON SPEAK AT YOUR NEXT EVENT?
 Contact us for more details and availability!

✉ info@asset-mc.com

☎ 202.670.1490

🌐 linkedin.com/in/tessaedison

📷 instagram.com/assetmgmtconsult

