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Speaking, Educating & Inspiring

Tessa brings her passion for storytelling to stages and classrooms, sharing insights on branding, entrepreneurship, real estate, and community impact. She has participated in panel discussions, workshops, and youth-focused initiatives, using her platform to inspire the next generation of leaders and empower professionals navigating maledominated industries.

TESSA EDISON

MULTI-BUSINESS FOUNDER AND CEO

Builds Communities | Brands Visionaries | Bridges Opportunities

Tessa Edison is a visionary entrepreneur, futurist, and multi-business CEO shaping the real estate ecosystem from multiple angles. She owns and leads three companies that collectively serve the industry. With more than 20 years of experience, Tessa has influenced over \$700 million in deals. Before launching her own firms, she served as Vice President of Business Development for 15 years, generating more than \$100 million in business and building the strong industry relationships that continue to anchor her work today. As a futurist, she stays ahead of industry trends to position her clients for long-term success in an ever-changing economy. She is also a sought-after speaker, sharing insights on entrepreneurship, branding, and wealth-building with diverse audiences. Looking ahead, Tessa continues to expand her influence across branding, P3 development, and innovation with a mission to help entrepreneurs and communities build wealth, visibility, and legacy through real estate.

Companies Led by Tessa Edison

ASSET Management Consulting (AMC)

A boutique branding and advisory firm that helps real estate developers, construction companies, and organizations craft distinctive identities, tell impactful stories, and position their projects for success through branding, marketing, and strategic storytelling.

Answer Abstracts

A trusted abstracting and title research company that provides accurate, timely due diligence for real estate transactions. Answer Abstracts supports developers, lenders, government and attorneys by uncovering the details that protect investments and ensure deals move forward with confidence.

Development Ventures

An emerging real estate development arm where Tessa brings direct experience in public-private partnership (P3) projects. Having completed her first project and cut the ribbon on a new community, she uses these ventures to demonstrate how development can create opportunities for generational wealth.

Philanthropy & Community Leadership

Tessa's impact extends beyond her businesses into philanthropy and community transformation. She is the Founder of Building London Bridges (BLB), a nonprofit organization created to support the last, the least, and the left out. BLB provides funding to grassroots initiatives and equips small nonprofits with resources to strengthen families, empower underserved communities, and prepare individuals for the future economy.

Her leadership also spans influential networks where she leverages her platform to uplift others, create opportunities, and expand access to generational wealth:

- The BOW Collective™ Member of this exclusive network of the nation's top Black women business owners, collaborating to bring capital, contracts, and opportunities to entrepreneurs nationwide.
- African American Real Estate Professionals (AAREP) DC Past board member and advocate for diversity, equity, and representation across the real estate industry.
- The 13th Man Leadership Academy Board member mentoring and preparing young men for leadership, education, and professional success.

Her work has been recognized through numerous honors, including the AAREP DC Member of the Year Award, the Virginia E. Williams Service Award, the SmartCEO Brava Award, the BOW Knows Growth Award, recognition as a Comcast RISE recipient, and the Incredible One Enterprises Coaching Client Award.