



Mission:
Elevate the untold yet worthy stories in real estate development.

ASSET Management Consulting

Through our suite of services, we inspire and inform people around the globe through creative storytelling, capture content and captivating visuals.

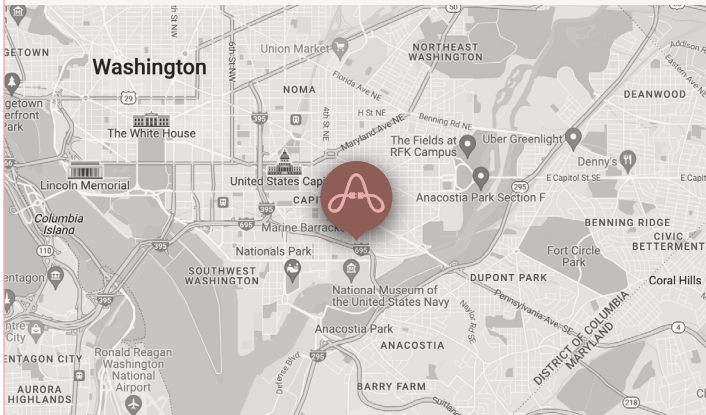
- Branding Consultation Services Include
- Social Media Auditing and Management
- Website Building
- Logo Creation
- Event Management
- Media Preparation
- Community Engagement
- Public/Private Partnership Strategy
- Research

Get in Touch



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About ASSET Management Consulting

After generating over one hundred million in business for a DC-based small, woman-owned enterprise, Tessa Edison founded ASSET Management Consulting (AMC). AMC is a boutique real estate branding advisory firm built on a career specializing in building partnerships that are critical to successful projects. AMC helps government property owners, real estate developers, acquisition teams, and federal asset managers to brand, position, and launch capital projects and events. We are an image creation and branding company that introduces new infrastructure projects and initiatives to a community through creative storytelling, capture content and captivating visuals.

Branding and positioning are active and ongoing, so AMC creates cohesive messaging for each stage of a new capital infrastructure project, housing initiative, or community-based event – from image to pitch to launch and beyond.

Our Founder and CEO Tessa Edison served at the executive level in a cross-section of industries from real estate to sports marketing for over 20 years. She counts among her early career achievements co-founding a women-owned title abstracting firm. She has sat on the African American Real Estate Professionals DC and The 13th Man board for several years. She was awarded the SmartCEO Magazine Brava Award, which celebrates high-impact female business leaders. She participated in the inaugural cohort of the Washington, DC area Equitable Development Initiative cohort led by Capital Impact Partners. She is an emerging real estate developer.



Tessa Edison
Founder and CEO



Kristopher Tynes, Jr.
Office Assistant

